



Canadian West Coast Design Company is Recognized for Design Excellence, Winning Three Coveted 2007 ADEX Awards

ADEX (Awards for Design Excellence), sponsored by the international trade publication Design Journal, recognizes outstanding achievement in product design. Button Design Inc., a Canadian West Coast design studio has been honored with three 2007 ADEX Awards, one platinum and two gold. For platinum, a 60" yellow cedar PAGODA illumination piece and for gold, a 14" yellow cedar KUBE illumination piece and a 22" yellow cedar BLOC table piece. Judging is by a panel of design industry specialists who vote based on specific design criteria which leads to the selection of the best product designs of the year. In 2007, 500 companies with over 2,000 innovative products vied for the coveted ADEX award.

Victoria, BC ([PRWebDirect](#)) May 25, 2007 -- Button Design Inc. (www.buttondesigninc.com) has been awarded three prestigious 2007 ADEX Awards, a platinum and two gold. A 60" Yellow Cedar Pagoda Illumination piece won the highest platinum award and a 14" Yellow Cedar Cube Illumination piece and a 22" Yellow Cedar BLOC Table each won a gold award. Rarely is one company honoured with three ADEX design excellence awards in the same year.

ADEX (Awards for Design Excellence) is the largest and most prestigious awards program for product design of furniture, fixtures and finishes marketed to the design trade. Design Journal, the international trade publication for interior designers, architects and facility managers is the proud sponsor of the ADEX Awards, introduced in 1994 as a way of recognizing superior product design. The 2006-07 ADEX Awards attracted upwards of 500 companies submitting over 2,000 innovative new products.

A panel of professionals from the design industry conducts all voting; the judges are among the ablest in their respective areas of expertise, so an ADEX Award represents the best product designs of the year in the opinion of those who are at the top of their specialty. Each product category has potential for three award levels of platinum, gold or silver. Judges award points in several categories for each entry and total points earned determine each product's score. Winners are published in the spring Design Journal.

Button Design Inc. creates contemporary illumination and furniture pieces in exotic woods and vivid-painted finishes. Ted and Ken Button, the creative forces behind the edgy designs, have targeted those with a predilection for the contemporary style. The three winning designs are from their first collection of works, "The Art of Living", which dramatizes their vision of today's urban lifestyle by combining timeless beauty with style and substance. Complimentary pieces suggest both strength and elegance, ignited by two powerful forces - Frank Lloyd Wright's work and Japanese design elements.

Contact:

Ted Button

Button Design Inc.

250-658-3430

www.buttondesigninc.com

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Contact Information

Ted Button

Button Design Inc.

<http://www.buttondesigninc.com>

250-658-3430

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